



UCCELLO
DESIGNS

Muggi Cup Holder
Online Reselling Guide.

Nov 2022

Making People's Lives Easier

Muggi Cup Holder Description for Your Website / Web shop

Product Name: Muggi Cup Holder

Product Description: The Muggi Cup Holder was designed for those with limited or reduced mobility, such as wheelchair users, anyone with a tremor, shake or simply need two hands to carry a cup safely.

With 4 cup wells and handle slots, you can transport hot/cold liquids safely as the Muggi will catch any potential drips and spills. The 4 non-slip rubber feet give you extra security as the Muggi will not move on any surface – wet or dry!

Made in the UK from recycled materials.

Further information about the Muggi Cup Holder should you need it:

General Specifications

- Each cup 'well' is 89.9mm wide (3.5in)
- 4 Thumb grips for easy carrying
- 4 non-slip rubber feet
- Non-absorbent
- Easy to clean
- Dishwasher safe

Kettle Materials

- Made from recycled materials: Polypropylene, a thermoplastic polymer.

Benefits

- 88 Year Guarantee
- Designed & Manufactured in the UK
- Holds up to 4 cups/glasses/bottles etc

Customer Reviews:

“Best thing since sliced bread. I use a Muggi Cup Holder instead of a tray to carry our drinks. No more spills, so easy to use.”

- *Hazel*

“I’m disabled and usually struggle with more than one cup because of my stick but this allowed me to carry more than one. I would certainly recommend it.”

- *Sean*

“A fantastic product. I’m a wheelchair user and can carry a round of drinks, safely and securely on my lap.”

- *Emma*

“Mugs of tea on a chair lift: Helps me to get two mugs of tea upstairs in the morning.”

- *Frank*

“Just got one for my partner, he loves it! Less spills and more confidence.”

- *Natasha*

Marketing Messaging

Please Don't Say...

'Muggi tray''

'Mug holder''

''Muggi Mug Holder''

Please Say...

'Muggi Cup Holder''

''Uccello Safe Tea''

''Uccello Muggi''

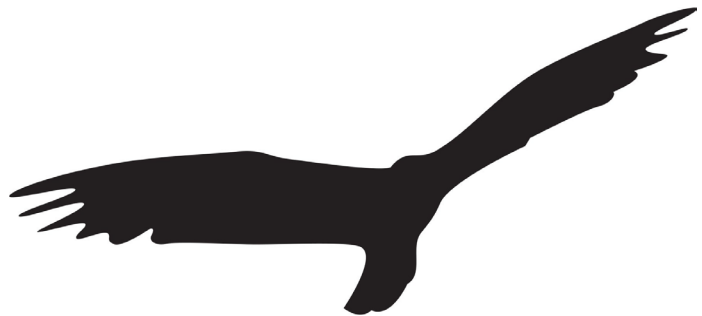
''Muggi''



Need Help?

These guidelines have been designed to provide direction on what you can and can't do with regards to the communication and online promotion of the Muggi Cup Holder.

If you have any questions or need any help, please feel free to contact us here via email at enquiries@uccelldesigns.com



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