



UCCELLO  
DESIGNS

Uccello Grip Mat  
Online Resellers Guide.

Nov 2022



# Making People's Lives Easier

## Uccello Grip Mat Description for Your Website / Web shop

**Product Name:**

**Uccello Grip Mat**

**Product Description:**

Thoughtfully designed to make life easier for those with reduced strength, mobility and dexterity.

The Uccello Grip Mat is the perfect cup guide when pouring from the Uccello Kettle. By placing it directly in front of the feet of the kettle and your cup in the centre ring, you are guaranteed to have a safe & easy pour every time.

It can also help with opening stubborn lids and keeping items secure from moving.

## Further information about the Uccello Grip Mat should you need it:

### General Specifications

- 14 cm / 5.5 inch diameter
- 0.4 mm thick
- Easy to clean
- Dishwasher safe (*up to 50 degrees and on the top shelf*)

### Grip Mat Materials

- Anti-slip
- Non-toxic
- Latex free
- Antimicrobial durable polymeric material

### Benefits

- 2-year warranty guarantee
- Cup guide for Uccello Kettle
- Provides a secure surface to keep items from slipping
- Ideal for opening jars

## Customer Reviews:

“This is great, my Mam’s sight isn’t the best so this mat was great to help her position the mug in the exact spot when pouring the kettle. Exactly what she needed!!” - *Michael*

“Brilliant – does keep cups etc from slipping. I actually bought it to open jars and bottles with, which it also does brilliantly.” - *Linda*

“Bought for my Mam to help with arthritic hands, perfect.” - *Sophia*

“I wasn’t sure where to put the cup when using the kettle but this is spot on. It’s ideal and I use it to open my marmalade jars. Love it!” - *Anne*

## Marketing Messaging

Please Say...

“Uccello Grip Mat”

“Uccello Non-Slip Mat”

“Uccello Grip Mat, grips on wet & dry surfaces”

Please Don't Say...

“Grip Mat”

“Uccello Gripper Mat”

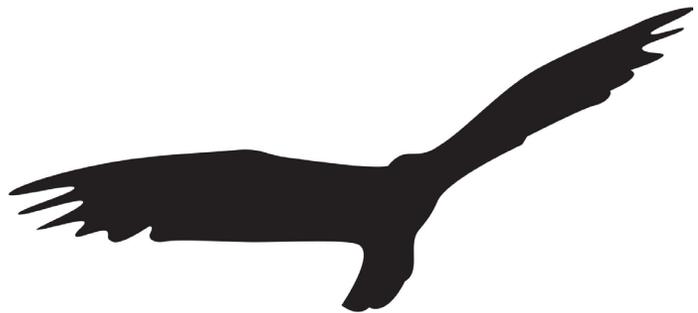
“Uccello Gripping Mat”



## Need Help?

These guidelines have been designed to provide direction on what you can and can't do with regards to the communication and online promotion of the Uccello Grip Mat.

If you have any questions or need any help, please feel free to contact us here via email at [enquiries@uccellogdesigns.com](mailto:enquiries@uccellogdesigns.com)



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